

# PARKS LOGO REFRESH

Logo with blue stroke around it should be used on white/lighter colors to provide contrast.



## DIN BOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

## ACUMIN EXTRACONDENSED MEDIUM

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

No blue stroke is necessary when logo is used on darker/colored backgrounds.



## DARK BLUE

23356c  
R35 G53 B108  
C100 M91 Y29 K16

## YELLOW

e39f30  
R227 G159 B48  
C11 M41 Y94 K0

The one-color logo is provided for instances where single color printing is required.



## WHITE

ffffff  
R255 G255 B255  
Co Mo Yo Ko

## LIGHT BLUE

2558a7  
R37 G88 B167  
C92 M73 Y1 Ko