

PARKS LOGO REFRESH

Logo with blue stroke around it should be used on white/lighter colors to provide contrast.



DIN BOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

ACUMIN EXTRACONDENSED MEDIUM

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

No blue stroke is necessary when logo is used on darker/colored backgrounds.



DARK BLUE

23356c
R35 G53 B108
C100 M91 Y29 K16

YELLOW

e39f30
R227 G159 B48
C11 M41 Y94 K0

The one-color logo is provided for instances where single color printing is required.



WHITE

ffffff
R255 G255 B255
Co Mo Yo Ko

LIGHT BLUE

2558a7
R37 G88 B167
C92 M73 Y1 Ko